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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

WALL, Llewellyn

Appl. No.: 09/888,221 ✓

Filed: June 23, 2001

For: **Component Models**

Art Unit: to be assigned

Examiner: to be assigned

Atty. Dkt.: 71608/7080

**Information Disclosure Statement**

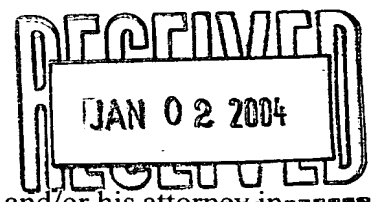
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Sir:



Submitted herewith is a listing of documents known to Applicant and/or his attorney-in-----  
compliance with the requirements of 37 C.F.R. § 1.56. Copies of the listed documents (with the  
exception of U.S. Patents) are also enclosed.

Applicant does not waive any rights to appropriate action to establish patentability over  
any of the listed documents should they be applied as references against the claims of the present  
application. This statement should not be construed as a representation that more material  
information does not exist or that an exhaustive search of the relevant art has been made.

Consideration of the cited documents and making the same of record in the prosecution  
of the above-captioned application are respectfully requested.

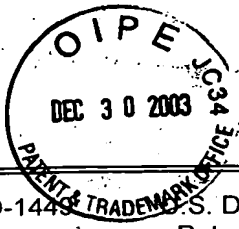
Applicants do not believe any fees are due for the submission of this Information Disclosure Statement. However, the Commissioner is hereby authorized to charge any fee deficiency to our Deposit Account No. 06-1135 under Order No. 71608/7080.

Respectfully submitted,

FITCH, EVEN, TABIN & FLANNERY

By W. Brian Edge  
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Sheet 1 of 12

Form PTO-1449 U.S. Department of Commerce  
Patent and Trademark Office

Docket Number

7080/71608

Application Number

09/888,221

**INFORMATION DISCLOSURE CITATION  
IN AN APPLICATION**

(Use several sheets if necessary)

Applicant

Llewellyn WALL

Filing Date

June 23, 2001

Group Art Unit

**U. S. PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER							DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROP.
	4	9	1	2	6	4	8	3/1990	Tyler			
	5	3	9	0	2	8	1	2/1995	Luciew, et al.			
	5	4	4	6	8	9	1	8/1995	Kaplan, et al.			
	5	6	7	5	7	8	8	10/1997	Husick, et al.			
	5	7	6	1	6	6	2	6/1998	Dasan			
	5	8	1	9	0	9	2	10/1998	Ferguson, et al.			
	5	8	4	8	3	9	6	12/1998	Gerace			
	5	8	9	0	1	7	1	3/1999	Blumer			
	5	8	9	0	1	7	5	3/1999	Wong, et al.			
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**FOREIGN PATENT DOCUMENTS**

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	Translation	
						Yes	No
	EP 0334113 A2	9/1989	Europe				
	EP 0776132 A2	5/1997	Europe				
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	WO 96/28787	9/1996	WIPO				

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	Babcock, "Andromedia Offers Personalization Server"; Inter@ctive Week, July 19, 1999
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	Berst, "Why Personalization is the Internet's Next Big Thing"; ZDNet Anchordesk, April 14, 1998

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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.



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	5	8	9	5	4	7	7	4/1999	Orr, et al.		
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**FOREIGN PATENT DOCUMENTS**

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						Yes	No
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	WO 97/47135	12/1997	WIPO				
	WO 98/02831	1/1998	WIPO				
	WO 98/10356	3/1998	WIPO				
	WO 98/20434	5/1998	WIPO				

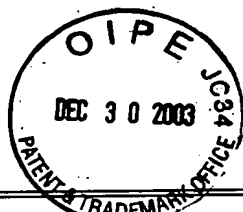
**OTHER DOCUMENTS** (Including Author, Title, Date, Pertinent Pages, Etc.)

	Brown, "Online Profiling Debate Continues At FTC: <u>Inter@ctive Week</u> , November 9, 1999
	Cox, "Levi's Online Store Using Andromedia Technology"; <u>InternetNews</u> - E-Commerce News Archives, April 8, 1999
	Dalton, "Online Data's Fine Line - As the technology to gather customer data online gets more sophisticated, businesses walk a tightrope between use and abuse; <u>InformationWeek</u> , March 29, 1999

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	6	0	2	9	1	8	2	2/2000	Nehab, et al.			
	6	0	2	9	1	9	5	2/2000	Herz			
	6	0	5	5	5	2	2	4/2000	Krishna, et al.			
	6	0	7	6	0	5	1	6/2000	Messerly, et al.			
	6	0	7	6	0	8	8	6/2000	Paik, et al.			
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	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	Translation	
						Yes	No
	WO 98/23648	6/1998	WIPO				
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